

Dear friends,

Some of you know that I am part of a team who recently launched the website <http://www.vancouver.reuses.com>. This site is intended to help folks in the lower mainland reuse items they don't need by giving, selling or trading them to others. That way, all this stuff doesn't end up in the landfill.

Just think, if everything that was manufactured was used at least twice, then we'd take 50% less out of the natural environment. The slogan goes "Reduce, reuse, recycle". Well, we've got a good start on recycling and it's time to move to the next level.

We launched the website in July, but we're suffering from the chicken and egg problem. Without listings on the site, folks don't trust it and won't put up listings. We've set a target of 100 listings for October 10, in an effort to solve this problem. That's why I'm writing.

How you can help:

1. Visit <http://www.vancouver.reuses.com>.
2. Post a listing for something you no longer want. Bonus points if you give it away free. Do it today, if you can. (Don't worry, you can always include the picture later.)
3. If you don't have something to give away or sell, then become a member.
4. Forward this email to someone who you think will be interested.
5. Look at the listings on the site...maybe you'll find something you need.

Thanks in advance for anything you can do.
Everyone on the planet appreciates it.

Cheers, James